



**FOR IMMEDIATE RELEASE:**

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**The World Luxury Hotel Awards partner with Class Act Media**

The World Luxury Hotel Awards are delighted to partner with Class Act Media for the 7th Annual Gala Ceremony in Thailand, Phuket which will take place on the 1<sup>st</sup> of November this year at Indigo Pearl Resort.

Founded in 2009, Class Act Media is southern Thailand's most comprehensive media company, incorporating newspapers (English & Russian), Radio, TV, numerous websites, online ticketing service & events organization. Class Act Media prides itself on its ability to deliver high quality media services to Expats and Tourist alike in Phuket.

"The World Luxury Hotel Awards Annual Gala is a great event to be associated with especially in Phuket where the local economy relies heavily on the Hospitality and Tourism industry. Partnering with such an event with obvious international prestige and repute is indeed a huge opportunity for a local media company such as ours," Class Act Media Managing Director, Simon Samaan, said about partnering with The World Luxury Hotel Awards. I am excited to establish a new relationship with such a reputable organization creating networking opportunities across borders, Mr. Simon Samaan added.

The World Luxury Hotel Awards are extremely excited to have Indigo Pearl Resort as the 2013 Host to the Annual World Luxury Hotel Awards Gala Ceremony. Indigo Pearl Resort can be described as a unique resort in a unique setting that is unhindered by imagination. The Gala Events are established as the highlight on the global hotel industry calendar, here only the very best hotels voted for by the industry & luxury travelers are revealed annually.

"Having such a large international event in Phuket will without a doubt cement Phuket as a major tourist destination in Asia. This, I believe will directly benefit local hotels and the Thai Hospitality industry in general," Mr Simon Samaan, from Class Act Media said when asked how in his opinion the upcoming Awards Gala Ceremony presentation will benefit the region of Thailand as a tourism destination.

**For more enquiries contact the World Luxury Hotel Awards PR Office:**

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