



**FOR IMMEDIATE RELEASE:**

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**The World Luxury Hotel Awards partner with Wings Magazine**

The World Luxury Hotel Awards are delighted to partner with Wings Magazine for the 7th Annual Gala Ceremony in Thailand, Phuket which will take place on the 1<sup>st</sup> of November this year at Indigo Pearl Resort.

Thailand's newest travel, lifestyle and aviation magazine is which provides useful all-around and necessary information for business travellers and air travellers across the continent. It features new destinations in Thailand and around the world and is printed in two languages each month, English and Thai.

"It's been our great honor to be one of the media brands supporting the World Luxury Hotel Awards. This global Awards initiative provides a benchmark for hotels to excel in a highly competitive industry and its story is newsworthy. Our aim with this partnership is to put the spotlight on the importance of service delivery and to promote awareness. We want to in partnership with the World Luxury Hotel Awards promote the concept of applauding staff and in this way outstanding service delivery are encouraged. It's about help promoting and boosting the industry as a whole." Mr. Pakpoom Pumeekiatissak, the editor-in-chief said about partnering with the World Luxury Hotel Awards.

The World Luxury Hotel Awards are extremely excited to have Indigo Pearl Resort as the 2013 Host to the Annual World Luxury Hotel Awards Gala Ceremony. Indigo Pearl Resort can be described as a unique resort in a unique setting that is unhindered by imagination. The Gala Events are established as the highlight on the global hotel industry calendar, here only the very best hotels voted for by the industry & luxury travelers are revealed annually.

"We know that there are so many luxury hotels and resorts in Thailand. We know that Thailand is famous as a world-class tourist destination. But what exactly are the differences and unique selling point of each luxury hotel these days? We expect that this award's winners will raise something different so that other hotels in the region, especially in Thailand, will strive to raise their standards even higher. Organizing the event in Thailand will also emphasize the country as a niche and rich tourist destination in Southeast Asia." Mr. Pakpoom Pumeekiatissak, the editor-in-chief of Thailand's Wings Magazine, said when asked how in his opinion the upcoming Awards Gala Ceremony presentation will benefit the region of Thailand as a tourism destination.

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