

PRESS RELEASE

**Sofitel Rio de Janeiro Copacabana is granted the international prize *World Luxury Hotel Awards***

*Overlooking the Copacabana seashore and the Sugar Loaf, the hotel wins in the category “Best Luxury Rooftop View Hotel” of the Americas*

**Rio de Janeiro, November 2013** – Located at the famous Av. Atlântica, boasting one of the most beautiful views in town, the Sofitel Rio de Janeiro Copacabana has just been acknowledged as the only hotel in the Americas to be granted the prize *World Luxury Hotel Awards*, in the category “Best Luxury Rooftop View Hotel”. This year’s awarding, which took place on November 1st in Thailand, had the participation of some of the world’s most luxurious hotels.

“Winning this award consolidates even further our positioning in the luxury hotel market. Sofitel Rio de Janeiro Copacabana has a unique location overlooking the Copacabana beach and the iconic Sugar Loaf, in addition to being at just a few minutes from the Ipanema and Leblon neighborhoods. We are very proud and happy for receiving one more recognition of such level”, said Hotel Manager Frédéric Ribault.

The Sofitel brand has also won awards in other categories such as “Luxury Suite Hotel”, in China, for the Sofitel Zhengzhou International; “Luxury Design Hotel”, in Europe, for the Sofitel Luxembourg Le Grand Ducal; and “Luxury Wedding Destination”, in the Americas region, for the Sofitel Legend Santa Clara Cartagena.

The *World Luxury Hotel Awards* is a renowned international organization that awards luxury hotels around the world according to a voting done by the guests themselves of each participating hotel.

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***Sofitel, World Class Hotels & French Elegance***

*Sofitel is the only French luxury hotel brand with a presence on five continents with 120 addresses, in almost 40 countries (more than 30,000 rooms). Sofitel offers contemporary hotels and resorts adapted to today’s more demanding and more versatile consumers who expect and appreciate beauty, quality and excellence. Whether situated in the heart of a major city like Paris, London, New York, Shanghai or Beijing, or nestled away in a country landscape in Morocco, Egypt, French Polynesia or Thailand, each Sofitel property offers a genuine experience of the French “art de vivre”.*

***Sofitel Legend and Sofitel So*** are two labels that come to enrich Sofitel Luxury hotels.

*Sofitel Legend hotels are iconic and mythical; they are often centuries-old listed heritage buildings: Sofitel Legend Metropole Hanoi, Sofitel Legend The Grand Amsterdam and Sofitel Legend Old Cataract Aswan.*



*Sofitel So hotels are new “boutique hotels” characterized by a stylish focus on contemporary design by famous architects and/or embellished by international celebrities from the world of fashion, design or art: Sofitel So Mauritius Bel Ombre, Sofitel So Bangkok and Sofitel So Singapore (2013).*

Discover Sofitel on [www.sofitel.com](http://www.sofitel.com)

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***For more information to the Press:***



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