



**Lotte Hotel Seoul wins ‘Luxury Business Hotel’ at the World Luxury Hotel Awards**

*Seoul, 20 November 2013* – Lotte Hotels & Resorts is honored to announce that its flagship hotel, Lotte Hotel Seoul, were among the winners of the prestigious World Luxury Hotel Awards in the 2013 for the Asia Pacific Region. It won the ‘Luxury Business Hotel’ category at the official awarding ceremony held in Thailand on November 1.

The World Luxury Hotel Awards are one of the most coveted industry accolades held annually to recognize hotels and spas with exceptional service. The awards are accepted as the pinnacle of achievement for luxury hotels and spa worldwide.

Lotte Hotel Seoul, which currently offers a total of 1,120 rooms, was established in 1979 in the heart of downtown Seoul. It also has six leading restaurants, a bar, two lounges, and a deli shop & bakery. There are 14 banquet halls that cater to intimate family functions to large-scale international conferences, a business center, a fitness club and Sulwhasoo SPA newly opened in May 2013, a gift shop, a duty free shop, and a hotel gallery.

Lotte Hotel Seoul leads new trends in the Korean hospitality industry through ceaseless changes, and presents the value of Korean hotel brand to many people visiting Seoul. Providing Korean hospitality and the most convenient facilities, Lotte Hotel Seoul is a proud landmark of Korea and relates to Seoul, where traditional beauty and modern technology coexist.

For further information on Lotte Hotel Seoul please visit <http://www.lottehotelseoul.com/>.



Lotte Hotel Seoul Deluxe Room (Ladies’ Floor)



Lotte Hotel Seoul Sulwhasoo Spa