



E I C H A R D T ' S  
PRIVATE HOTEL

## **Media release Eichardt's Private Hotel November 11 2013**

### **Queenstown's multi award-winning Eichardt's Private Hotel voted world's best ski resort hotel**

Eichardt's Private Hotel Queenstown has once again been lauded as the world's most exceptional boutique hotel taking out the prestigious title of world's **best luxury ski resort hotel** at the 2013 World Luxury Hotel Awards.

Announced at the annual black-tie Gala Ceremony in Thailand on **November 1 2013**, the awards recognise 'excellence in the luxury hotel market across the globe'.

Eichardt's Private Hotel fought stiff competition from some of the world's top luxury ski resort properties across the globe to win the celebrated accolade.

Eichardt's Private Hotel owner Andrew Cox said it was "a huge honour" to receive the global award which is voted for by international tour operators, travel agents and hotel guests.

"This is such a wonderful achievement. Sarah and I are incredibly proud of the support Eichardt's has received from the industry and past guests," said Mr Cox.

"Queenstown has evolved into one of the best ski resorts in the world and to be named the world's best luxury ski resort hotel is not only superb recognition for Eichardt's but also fantastic news for Queenstown and New Zealand tourism in general."

The Eichardt's Collection of properties-- which includes Eichardt's Private Hotel, Eichardt's Bar, Eichardt's Lakefront Apartments and the Eichardt's Residence -- have been lauded by some of the travel industry's most prestigious resources and publications over the years.

Eichardt's is well known across the globe as the perfect luxury ski property with its central downtown lakeside location, spacious rooms and suites, and warm and inviting bar - perfect for après ski and offering the very best New Zealand wines and food.

"Winter is a popular time to visit Queenstown and my staff and I love looking after our ski guests during the season," said Group General Manager James Cavanagh.

"We offer them a highly personalised and bespoke service during their stay, from providing gourmet packed lunches made fresh daily to enjoy on piste to offering personalised ski and snowboard guides as part of our concierge service.

“All our luxurious rooms boast roaring fireplaces to create a warm and inviting ambience and the Eichardt’s Bar is a relaxed, yet lively place to unwind with friends and enjoy the world-renowned view.”

Director of the World Luxury Hotel Awards Marinique de Wet said service excellence was the most critical factor in a hotel’s measure as a luxury hotel.

“Ultimately the awards should enhance performance levels across the board. If industry peers can be judged against each other then we can always be inspired to greater levels of excellence, exceeding customer’s expectations and paying attention to detail,” Ms Wet said.

The World Luxury Hotel Awards was established in 2006 to recognise the worldwide luxury hotel industry and legendary hotels in respect to overall service excellence and is positioned as the pinnacle of achievement for luxury hotels worldwide.

Previous award winners have included some of the great names in luxury accommodation including Swissôtel, InterContinental, Hilton, Kempinski, Anantara & Mövenpick Hotels, which compete annually to receive top honours.

Over 1,000 hotels from 87 countries were nominated to participate in the luxury hotels category for 2013, making the win even more of an achievement, especially as this year a record number of votes were received for the awards.

Winners are purely judged on service delivery and effective management and are voted for by international tour operators, travel agents and hotel guests who get the opportunity to cast their valuable votes annually, making the process fair and unbiased.

“Increasingly the discerning traveller expects exceptional and unrivalled levels of service from their hotel,” said Mr Cavanagh.

“At Eichardt’s we pride ourselves on our high standards. This award, when combined with our previous awards, is a testament to the staff who work at Eichardt’s and who always strive to go the extra mile for our guests and have a very high commitment to excellence in service. ”

Eichardt’s is the recipient of many global awards for excellence in the luxury travel and hospitality industry. It has been named one of the top eight ‘forever fabulous hotels in the world’ by Tatler Magazine, one of the ‘Top 10 bars with a view’ by the Times of London and one of the world’s top honeymoon hotels.

**ENDS**

**For more information please contact:**

**James Cavanagh**  
**General Manager Eichardt’s Private Hotel**  
**T: 03 441 0450**  
**E: [jcavanagh@eichardts.com](mailto:jcavanagh@eichardts.com)**  
**W: [www.eichardts.com](http://www.eichardts.com)**

**OR**

**Naomi Lindsay**

**Southern PR**

**T: 03 441 1117**

**E: [naomi@southernpr.co.nz](mailto:naomi@southernpr.co.nz)**