

2016 World Luxury Spa Awards Winners Press Release

It is with great pleasure that we celebrate a highly successful 2016 World Luxury Spa Awards' season. We want to thank our participating spas for their continued and loyal support. Congratulations to each and every one of our 389 category winners and especially to our **Overall Global Winner**, the Portugal based *Sayanna Wellness, EPIC SANA Algarve*. As a *luxury resort and fitness spa* with the focus on wellness, *Sayanna* is one of the leaders in achieving total life transformation, wellbeing and longevity.

Our hugely successful first spa and restaurant gala event was concluded at the exquisite 5-star Grand Hotel Kronenhof Pontresina in Switzerland. Guests were pampered in lavishly furnished rooms and the spa and wellness at Grand Hotel Kronenhof comforted tired bodies in an oasis stretching over 2,000 square meters, specially designed to bring natural freshness inside. Spas from all over the world were present and media coverage at the event included interviews and filming as each attendee was rewarded with their trophy on stage. Cultural performances by *the Alphorn Players* and *Leo Wundergut & the Jetset-Singers* complemented the sumptuous 6-course dinner that was hosted in the hotel's signature Grand Restaurant. What an amazing evening was had by all at this Swiss National Heritage Site. Situated 1,800m above sea level in Pontresina, a city founded more than 1,000 years ago and just 6 kilometers away from St. Moritz, this magnificent hotel was the perfect setting for this spectacular inaugural gala event!

Maintaining and awarding the highest standards within the global luxury spa sector remains our primary goal. This motto is reflected in our distinguished list of prestigious winners, some of which have been a part of our Luxury Awards family for many years. We would like to give the guest a feeling of security when booking a World Luxury Spa Awards recognized spa as their first preference.

We pledge our continued support through substantial marketing and promotional campaigns to promote participants on a global scale by means of an online spa profile hosted by the World Luxury Hotel and Spa Awards website as well as media-networking opportunities with our established sponsors and media partners.

This has proven in the past to raise service standards within the luxury spa industry and ensure awareness of your brand. We support all participants equally in promoting their status with our Awards and it is our wish to have a long and successful journey with you.

It is with great pleasure that we can announce our next gala event to be hosted at the **JW Marriott Hanoi** in Vietnam on 22 July 2017, and we look forward to seeing each of you there.

Luxury spa wishes

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