



For Immediate Release

Layana Resort and Spa announced as Finalist in the 2013 Thailand's Best Luxury Destination Spa

Thailand April 9, 2013 - The World Luxury Spa Awards 2013 announced Layana Resort and Spa's Linger Longer Spa as a finalist in the 2013 World Luxury Spa Awards which commends and recognizes outstanding achievements in service excellence, giving thanks to spas that have excelled. The World Luxury Spa Awards program reward those spas that have raised the bar of service excellence within a highly competitive industry over the past year. The World Luxury Spa Awards congratulate unsurpassed service excellence and put the spotlight on those spas representing only the finest standards.

"We are thrilled to be recognized as a 2013 Finalist in the category of Thailand's Best Luxury Destination Spa, especially after the renovation and re-opening of the Linger Longer Spa in late 2012. This is a great encouragement for the entire team, who have worked so hard for the success and continuously are committed to the highest standards", Stefan Heintze says General Manager of Layana Resort & Spa, Koh Lanta Yai.

Open to luxury spas in the respective categories, the World Luxury Spa Awards are recognized and respected on the global front by the public and media at large and are universally acknowledged as the world's leading awards initiative for luxury spas. The winners and finalists were selected by means of an annual voting process where thousands of spa guests worldwide have been given the opportunity to vote online in order to have the fairest judging process possible. Competing spas in 2013 included small sized privately owned spas to globally renowned spa groups.

Marinique de Wet, Executive Manager, World Luxury Spa AwardsTM said: "The World Luxury Spa AwardsTM is the highest accolade a spa can ever hope to receive. For participants the World Luxury Spa AwardsTM challenge service excellence and highlight the importance of constant improvement. The Award truly puts the Award winning spas ahead of their peers from a marketing perspective. In addition to the honour, prestige and global exposure of winning a World Luxury Spa Award, winners share in fantastic marketing benefits including online profiles and marketing guides that further build staff moral and maintain credibility.

Layana Resort & Spa was announced as a finalists after the official voting period for the World Luxury Spa Awards closed on the March 18, 2013.

Images of Layana Resort and Spa and Linger Longer Spa are available for download from
<https://drive.google.com/?tab=mo&authuser=0#folders/0B62gtn8DLURkV3Z XVGtKXzF3VVWM>

Layana Resort & Spa is nestled on Koh Lanta Yai Island in Mu Koh Lanta National Park. The park is a marine archipelago, home to verdant tropical rainforests and undersea kingdoms of colourful coral rich in natural marine diversity. The resort enjoys a spectacular beachfront location on three kilometers of white sandy beach, situated about 2 hours south of Krabi International Airport. Environmentally-conscious design throughout the property results in a simple and elegant Thai atmosphere; alfresco architecture combining contemporary design to provide an open, cool and natural feel.

MBK Hotel and Tourism Co., Ltd., a member of the MBK PLC Group, has a vision to create a dynamic new standard for management and services in the hotel industry with the aim to achieve the highest public recognition in every potential area, both domestically and internationally.

The World Luxury Spa Awards gives recognition and thanks to the Luxury Spa Industry. Setting benchmarks in quality, innovation and service for spas around the globe. Established as the world's leading Awards initiative for Luxury Spas. The World Luxury Spa Awards sets the spotlight on our spas, attracting the attention of global spa-goers and industry experts. The Awards aim to encourage & raise service standards within the Luxury Spa Industry.

For further Layana Resort & Spa information visit: www.layanaresort.com

Discover MBK Hotel and Tourism Co., Ltd on www.mbk-ht.com. For more information regarding Layana Resort and Spa and MBK Hotel and Tourism, contact Andrew Irwin, Marketing Manager by email andrew@mbk-ht.com

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