



## NEWS RELEASE

# Souq Waqif Boutique Hotels accepts prestigious international awards

*Qatar luxury hotel collection secures its global status as leader in hospitality industry*

**Qatar, Doha-13 November 2013:**

Souq Waqif Boutique Hotels (SWBH), a five-star luxury boutique hotel collection managed by Al Rayyan Hospitality Group, has won four prestigious awards at the World Luxury Hotel Awards, held in Thailand earlier this month.

The SWBH collection was awarded Best Luxury Hotel Brand for the Middle East in recognition of its unsurpassed facilities and services. Meanwhile, two of the group's Doha hotels won individual awards:

- **Al Jasra Boutique Hotel** received the global award for Luxury Design Hotel;
- **Arumaila Boutique Hotel** was named the Middle East's top Luxury Historical Hotel

Meanwhile, Adria Boutique Hotel in the Royal Borough of Kensington and Chelsea, London – which is also part of the Al Rayyan Hospitality Group – won the global Luxury Boutique Hotel category at the awards ceremony.

The World Luxury Hotel Awards are among the most prestigious in the international hospitality industry. They were launched in 2006 and provide luxury hotels with recognition for their world-class facilities and excellent service provided to guests.

The very best hotels from around the world compete to win the awards – this year's contest involved more than 1,000 hotels from 87 different countries.

The World Luxury Hotel Awards aim to encourage and enhanced service standards within the luxury hotel industry.



Souq Waqif Boutique Hotels is an exclusive collection of boutique hotels situated in the heart of Doha. Each is designed to set a unique atmosphere with their distinctive décor, service and dining options. Souq Waqif Boutique Hotels collection offers a rich variety of opportunities to experience true Qatari hospitality.

Commenting on the recent awards, Abdo Kayali, Group Director of Sales and Marketing at Souq Waqif Boutique Hotels, said: "We are delighted that our hotels have been recognized by such a prestigious organization as being outstanding regionally and globally.

"We are also extremely proud of the overall award for the group, which cements our position as a global leader of the hospitality industry."

He added: "All our hotels are styled to be unique and to meet the needs of our discerning clients, who want a tranquil retreat in the midst of the bustling city. Each hotel acts as a haven, offering guests privacy, relaxation and recreation in highly elegant and sophisticated surroundings. All our interiors combine contemporary design with the essence of Qatar's history, culture and identity."

"The names of each of the hotels have been carefully chosen to reflect Qatar's history and culture. While distinct in style, all our hotels provide our guests with the same excellent standards of service, décor and atmosphere."

These recent awards build on previous successes for the group, which won Best Company for Hospitality and Tourism at the Arabian Business Awards, while the collection's Al Najada Boutique Hotel won the title of Qatar's Leading Boutique Hotel at the World Travel Awards earlier this year.

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