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THE TORCH DOHA RECOGNIZED AS GLOBAL WINNER AT WORLD LUXURY HOTEL AWARDS 2013 IN THE LUXURY ROOFTOP VIEW HOTEL CATEGORY

Thailand (November 2nd, 2013) – THE TORCH DOHA has been recognized as the Global winner in the “Luxury Rooftop View Hotel” category at the World Luxury Hotel Awards 2013.

World Luxury Hotel Awards events offer hoteliers with a unique opportunity to savour and celebrate their achievements of the past year with their industry peers.

Covered by France24 the World Luxury Hotel Award’s official media partner, the event included a 6 course Gala Dinner followed by top entertainment and presentation of coveted Awards.

World Luxury Hotel Awards 2013 welcomed some of the world’s top hoteliers & leading decision-makers. The spotlight was turned on some of the world’s most sought after hotels, lodges and resorts as they arrived in great anticipation to pick-up their recognition.

Hotels where recognized on a country, continent and global basis and Awards were presented to hotels and hotel groups from Australia to Zambia complimenting leading hotel groups.

Award winners raised the bar of service delivery within the industry ever since as some of the world’s top hotels. Over 1,000 hotels from 87 countries were nominated to participate in the world’s most prestigious Awards initiative for luxury hotels in 2013.

THE TORCH DOHA competed against a number of hotels and resorts from all over the world to receive this recognition. The award has been announced last night at a high-profile gala dinner and awards ceremony at Indigo Pearl Resort Phuket, Thailand.



THE LEADING HOTELS
OF THE WORLD®

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THE TORCH DOHA – member of Leading Hotels of the World, is the flagship project situated at the heart of Doha’s Sports City, Aspire Zone. The 5-star luxury hotel opened its doors to visitors in November 2011.

Situated at 300m high and with 360° panoramic views across Doha, the hotel is the result of comprehensive architectural, engineering and technical design, formerly shaped to represent a colossal torch which for the duration of the 15th Asian Games in 2006 held its symbolic flame, the highest flame in the history of the games.

The Torch Doha Hotel Manager, Mr. Sherif Sabry declared: *“It is an amazing achievement to receive worldwide recognition at the World Luxury Hotel Awards 2013. We were honoured to represent the region at this year’s ceremony. Moreover, it is extremely encouraging for our property to have been highly recognized on the global hospitality scene.”*

The World Luxury Hotel Awards is positioned as the pinnacle of achievement for luxury hotels worldwide. The Awards account for 50 categories in the luxury hotel industry and include amongst others Luxury Private Island Resorts, Casino Hotels, City Hotels, and Lodges.

Marinique de Wet Director of the World Luxury Hotel Awards commented: *“Our belief is that service excellence is the most critical factor in a hotel’s measure as a luxury hotel and winning a World Luxury Hotel Award would enhance performance levels if industry peers can be judged against other major players in the field. We can always be inspired to greater levels of excellence meaning exceeding customer’s expectations and paying attention to detail.”*

“The 2013 voting poll proved to yield a record number of votes which have been scrupulously monitored and we are truly proud to reveal those properties that have seen challenges in 2012 as opportunities.”

Growing numbers of discerning travellers around the globe are seeking excellence value, impeccable service and the highest quality these days and are now making a point of checking to see who has won a World Luxury Hotel Award before making their own travel choices. The Ultimate Hotel Guide featuring 2013 Award winners has become increasingly popular amongst travel agents & tour operators that utilized it for global reservations, the 7th Edition of this luxury guide was revealed at the Gala Ceremony recently.

-ENDS -



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Notes to editors:

Links:

2013 Winners: <http://www.luxuryhotelawards.com/winners/2013-hotel-awards>

2013 Event Gallery: <http://www.luxuryhotelawards.com/gallery>

About the World Luxury Hotel Awards

The World Luxury Hotel Awards stands testimony to dedication, enthusiasm and leadership in the high demand luxury hotel industry.

The World Luxury Hotel Awards recognize but also aim to maintain overall service excellence by building staff moral since success is a combined effort of a hotel's entire team. Acknowledgement of committed quality customer care is important to maintain a persistant level of service. Evidence have shown that a guest feel confident when booking a World Luxury Hotel Awards recognized hotel that have been rewarded further to unsurpassed excellence, voted for by industry experts & guests that have experienced these hotels.

The criteria to be successfully nominated & included in the official World Luxury Hotel Awards voting process is overall service excellence. Only hotels, lodges & resorts operating in a luxury niche market are able to participate in the World Luxury Hotel Awards. The World Luxury Hotel Awards focus only on the luxury hotel sector and do not recognize any other areas of the travel industry.

In tradition of the Golden Globes and the Academy Awards, The World Luxury Hotel Awards are the world's most prestigious & exclusive Awards recognizing the best facilities and service excellence the hotel industry has to offer.

The World Luxury Hotel Awards celebrate 'legends'. By association as a winner-hotel within the World Luxury Hotel Awards, becomes part of the very rare 'legendary hotel' association.

Leading partners to the 2013 Gala Ceremony included Qatar Airlines and Thailand Convention and Exhibition Bureau. With great enthusiasm Coco Privé Kuda Hithi Island, Maldives was announced the 2013 World Luxury Hotel Awards overall winner and the Award was presented to Mr Ahmed Shabeer, Managing Director & Chairman of Coco Collection.



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FINAL JUDGING PROCESS:

The 2013 World Luxury Hotel Awards voting was based on a country, continent and global basis. Each luxury hotel could participate in 1 up to 3 most appropriate categories from a selection of 50 categories available. The hotels in turn were competing within the category/categories selected on a country, continent and global basis. Properties that received the most votes won on the global basis. Final results were based on votes cast by travellers.

For regular updates visit the official homepage on www.luxuryhotelawards.com

ABOUT THE TORCH DOHA

At 300m high and with 360° panoramic views across the whole of Doha, The Torch is the iconic landmark hotel situated at the heart of Aspire Zone – Doha’s Sports City. The tower is the result of comprehensive architectural, engineering and technical design, shaped to represent a colossal torch.

The unique structure of The Torch Doha includes 17 floors of 5-star hotel accommodation featuring 163 rooms and suites equipped with iPad; two restaurants including a breathtaking revolving restaurant located 240m above ground, two levels of health club with a cantilevered swimming pool at 80m high, fitness facilities with state-of-the-art equipment, as well as a walkway access to Doha’s largest shopping mall Villaggio.

The hotel concept and interior design is captivating for the high-end traveller: the rooms with their top feature – the iPad solution, the revolving restaurant with its panoramic views and the cantilevered pool, the highest in Doha are some of the main attractions. The hotel’s iconic silhouette with its kinetic light display at night is standing high on Doha’s skyline.

For the duration of World Cup 2022 The Torch Doha will be the main hub for sports teams and personalities.



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